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Erin Hackney's Mezz Brands: A Cannabis Lifestyle Business That Aims Higher (EUR Exclusive!)



"Cannabis, with co-names such as pot, grass, bud, weed, Mary Jane, the chronic and so many other pop-culture labels, has been around since 500 BC, according to some "high-level" experts on the subject. Yet, the ways in which marijuana is viewed, purchased and consumed today, and in the future, are evolving at the speed of light. A company that's sitting at the light switch of the cannabis industry is Mezz Brands, an Atlanta-based lifestyle enterprise that's taking cannabis use to higher levels."